



2012 BOARDS PREVIEW



LALUZ

FEEL

Xenon's signature high-performance freestyle board which will appeal to demanding and diverse riders who appreciate the power of a right board.

LaLuz outperforms because of its outline - a harmony of deep single concave, continuous rocker line, wide tip and tail end and balanced flex.

In LaLuz 2012 we put additional carbon-kevlar stringers to make it more aggressive and dynamic with no loss of comfort and ease of riding.

There's a new size in the range: 138 x 42 for bigger riders and lighter riders who prefer longer boards will enjoy 135 more now because it's 1cm narrower.

To increase comfort and durability we redesigned the straps, put double neopren coat over the inside part of it and simplified the mounting system. Additionally there are new EVA moulded pads for more grip and control.

Equipped with: New, fully adjustable, easy to mount foot straps, redesigned light moulded EVA pads, ergonomic white grab handle, G10 Xe 50 mm fins.

Sizes: 129 x 39 / 132 x 40 / 135 x 41 / 138 x 42

Designed for: Intermediate to pro riders, modern kiteboarding style.

LOOK

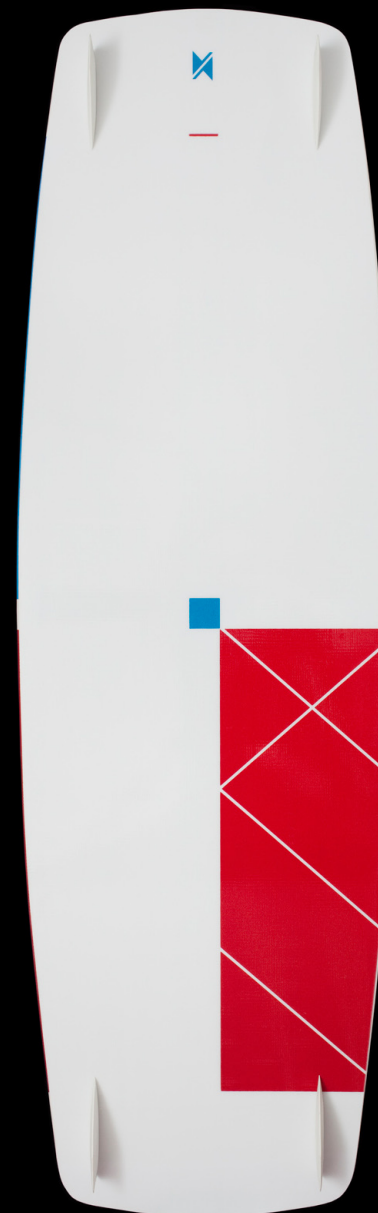
Dazzling as always, a true understatement...

Deeply intended visual continuation of LaLuz evolution that affected even the sidewall because we know how the details make all the difference.

TOP



BASE



RAYO

FEEL

You just cant go wrong with Rayo 2012. The board for allmost all conditions and levels, forgives mistakes and encourages to play with freestyle moves. Rayo is just fun to ride upwind whether flat or choppy, wind or windish. Blend a big rocker, fuller outline and optimized flex and enjoy riding with no exception!

Rayo 2012 has been upgraded with extra carbon-kevlar stringers to boost its high-performance abilities. The board became stiffer, which in return made it more responsive and dynamic, adding to a greater pop.

For comfort and ease the straps have been redesigned and given a new, simpler mounting system. The inside part of the strap is wrapped with a double neopren coat for more durability and comfort. The EVA moulded pads were also redesigned for more grip and control.

Equipped with: New, fully adjustable, easy to mount foot straps, redesigned light moulded EVA pads, ergonomic white grab handle, G10 Xe 54 mm fins

Sizes: 130 x 40 / 134 x 41 / 137 x 42 / 145 x 44

Designed for: Novice to advanced riders, for an all-round freestyle riding style.

LOOK

Since day one Rayo's colourful designs have been joyful and appreciative of good fun. This season its look transcends a bit to link with the more serious LaLuz and Infra boards. This reflects Rayo's technical evolution, yet the board stays true to its roots with the bright colours and dynamic lay-out.

TOP



BASE



INFRA

FEEL

Last year's addition has definitely joined the Xenon board range for good. Designed to meet the expectations of strong-willed new school fans who dig flat water and target maximum pop.

Serves double purpose as it can successfully be ridden with wakeboard bindings. Infra is the stiffest board in our range but only in literal sense! Otherwise it is bold and sharp in shape to maximize its performance.

Compared to Infra 2011 the 2012 one's construction was redesigned to ensure its decidedly lighter and way more lively and skatey thanks to a bigger rocker. The new top sheet material makes Infra almost shell-proof – just try to scratch it!

The straps were also altered to be simpler to mount and more comfy for your feet. The inside part of the strap is wrapped with double neopren coat for additional durability and ease. The EVA moulded pads were also redesigned for more grip and control.

Equipped with: New, fully adjustable, easy to mount foot straps, redesigned light moulded EVA pads, ergonomic white grab handle, G10 Xe 50 mm fins.

Sizes: 133 x 40 / 136 x 41 / 139 x 41

Designed for: Uncompromised riders.

LOOK

A chessboard with a twist – implying total smartness with a hinge of puzzle. Won't ever impose yet go unnoticed as well. The ultimate clash of both ends of the spectrum.

TOP



BASE



PRISMA

FEEL

This is a high-performance, all-round board that is truly easy to ride with or without straps. As for the shape, the body is wide with curved outline and fuller nose but swallow tail. The single concave runs throughout the bottom of the board. Prisma features a flatter entry rocker than regular shortboards but it harmonizes perfectly with a slight tail rocker and quad fins set up.

As a result of such design you get excellent mellow rides through the waves no kite power needed. It is snappy and quick but on the other hand - forgives a lot of rookie mistakes.

Compared to Prisma 2011 the new model has a different distribution of volume, particularly in the middle of the board and a new rail shape but at the same time the foil of the board is intact. As a result, the 2012 Prisma turns out to be a pleasant to ride board with energetic, crisp turns.

3-piece traction pads with the new part in the middle for ease during turns. Precisely made 2012 honey comb quad fins. The top coated with bamboo.

Equipped with: Xenon asymmetrical adjustable wave straps, EVA 3 piece Xenon traction pads and 4 honey comb fins.

Sizes: 5'4" x 18 5/8 x 2 5/6" x 18 5/8 x 2 5/8" x 19 x 2 1/4 6'0" x 19 x 2 1/4

Designed for: Every day use. Works in all terrain. For riders of all levels.

LOOK

The deck is finished in light bamboo with black tail and black stripe across the front for a more aggressive look. Classic with a modern twist, simple and natural to harmonize with the powers of nature.

TOP



BASE



VIDRA

FEEL

The shape of the board is designed for ultimate performance.

Main features are a narrower outline, single concave, rounded pintail with tail rocker ensuring really tight turns. Equipped with three fins, thruster set-up.

Vidra gives a similar feeling to conventional short surfboards as it's quick to respond and pleasantly smooth to ride in all conditions.

Meant to be ridden with straps, yet easy to perform strapless too.

In comparison to 2011, Vidra 2012 got a new, sharper rail shape, deeper concave with slightly different volume distribution which makes her turn tighter, sharper and faster.

The top of the board is covered with dark ebony wood. There are 3-piece traction pads with the new part in the middle for those who prefer it during jibes. The 2012 honey comb quad fins are made with even more precision than before.

Equipped with: Xenon asymmetrical adjustable wave straps, EVA 3 piece Xenon traction pads and 4 honey comb fins.

Sizes: 5'9" x 18 x 1 7/8 6'1" x 18 x 1 7/8

Designed for: Intermediate to expert riders. For mid size to double overhead juicy waves.

LOOK

The board is as elegant as you can get. Unspoiled. The top is finished in dark wood with just a simple white stripe to the side. Otherwise you may mistake it for a piece of drifting wood out there. A truly natural and eco look reminiscent of the beginnings of the sport.

TOP



BASE





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